

There are other marketing avenues which are already being used. The worldwide web, U.S. mail, all written publications (magazines, newspapers, billboards), video (television) and audio (radio) provide many entities with ways of marketing to consumers. Wisconsin's law protects individuals from having these entities enter their homes by telephone. There are so many other avenues to be used, and which are used, that we reserve our right to protect our homes from constant phone calls from uninvited guests.